



lululemon athletica (LULU) Founder to Ring the NASDAQ Stock Market Opening Bell Company to Celebrate Initial Public Offering On NASDAQ

ADVISORY, Jul 26, 2007 (PrimeNewswire via COMTEX News Network) --

What:

Chip Wilson, Founder of lululemon athletica (LULU), will preside over the opening bell in celebration of the company's initial public offering on NASDAQ.

Where:

NASDAQ MarketSite - 4 Times Square - 43rd & Broadway - Broadcast Studio

When:

Friday, July 27, 2007 at 9:30 a.m. ET

Contacts:

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NASDAQ MarketSite:

Jolene Libretto
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Feed Information:

The opening bell is available from 9:20 a.m. to 9:35 a.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can also be found on Waterfront fiber 1623. If you have any questions, please contact Jolene Libretto at (646) 441-5220.

Radio Feed:

An audio transmission of the opening bell is also available from 9:20 a.m. to 9:35 a.m. on uplink IA6 C band / transponder 24, downlink frequency 4180 horizontal. The feed can be found on Waterfront fiber 1623 as well.

Webcast:

A live webcast of the NASDAQ Opening Bell will be available at: http://www.nasdaq.com/reference/marketsite_about.stm.

Photos:

To obtain a hi-resolution photograph of the Market Open, please go to http://www.nasdaq.com/reference/marketsite_events.stm and click on the market open of your choice.

About lululemon athletica (LULU):

This news release was distributed by PrimeNewswire, www.primenewswire.com

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lululemon athletica is a yoga-inspired athletic apparel company that creates components for people to live longer, healthier and more fun lives. By producing products that keep people active and stress free, lululemon believes that the world will be a better place. Setting the bar in technical fabrics and functional designs, lululemon works with yogis and athletes in local communities for continuous research and product feedback. lululemon athletica was founded in Vancouver, British Columbia in 1998 by Chip Wilson, founder of Westbeach Sports, a skate/surf/snowboard clothing company. lululemon athletica is extending into new communities across North America and throughout the world. For more information, visit www.lululemon.com.

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