



lululemon athletica inc. Announces Second Quarter Earnings Conference call

VANCOUVER, British Columbia, Aug 31, 2007 (BUSINESS WIRE) --

lululemon athletica inc. (NASDAQ: LULU; TSX: LLL) will be holding its second quarter 2007 earnings conference call on Monday, September 10, 2007 at 4:30 PM EDT. The earnings press release will be issued prior to the conference call at 4:00 PM EDT.

If you would like to participate in the call:

LIVE CONFERENCE CALL:

The dial in number is 877-502-9272

Please dial-in approximately 10 minutes prior to the start of the call.

LIVE WEBCAST AND CONFERENCE CALL PLAYBACK:

Log on to www.lululemon.com, select the investors page and click on events and presentations. A replay will be made available online approximately 2 hours following the call.

lululemon athletica is a yoga-inspired athletic apparel company that creates components for people to live longer, healthier and more fun lives. Setting the bar in technical fabrics and functional designs, lululemon works with yogis and athletes in local communities for continuous research and product feedback. Founded in Vancouver, British Columbia in 1998, lululemon athletica is extending into new communities across North America and throughout the world. For further information, please visit www.lululemon.com.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995:

Certain statements herein are "forward-looking statements" made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements reflect the Company's current expectations, beliefs, projections, future plans and strategies, anticipated events or trends and similar expressions concerning matters that are not historical facts, such as statements regarding our future financial condition or results of operations, our prospects and strategies for future growth, the development and introduction of new products, and the implementation of our marketing and branding strategies. In many cases, you can identify forward-looking statements by terms such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "intends," "estimates," "predicts," "potential" or the negative of these terms or other comparable terminology. These forward-looking statements are based on management's current expectations but they involve a number of risks and uncertainties. Actual results and the timing of events could differ materially from those anticipated in the forward-looking statements as a result of risks and uncertainties, which include, without limitation, those described in the company's in our recently filed Registration Statement on Form S-1 (file no. 333-142477) with the Securities and Exchange Commission and available at www.sec.gov. The forward-looking statements contained in this Press Release reflect our views and assumptions only as of the date of this Press Release. We undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which the statement is made or to reflect the occurrence of unanticipated events.

SOURCE: lululemon athletica inc.

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